

F.Y.B.B.I Sem I

Paper / Subject Code: 81302 / Principles of Management.

30/11/18

10.30 to 1pm

pages - 2

L 140

[2½ Hours]

[Total Marks : 75]

Please check whether you have got the right question paper.

- N.B:
1. All questions are compulsory.
 2. Figures to the right indicate full marks.

1. A) Fill in the blanks choosing the correct alternatives (any 8) : (08)

- 1) Management is _____.
(doing the work, getting the work done, getting updated)
- 2) Traditional management is based on old _____.
(records, customs, policies)
- 3) C. K. Prahalad is best known for _____.
(MBO, strategic intent, marketing research)
- 4) Controlling measures _____ performance.
(actual, expected, calculated)
- 5) Know You Customer (KYC) is a part of _____ risk.
(technical, operational, physical)
- 6) Co-ordination is the _____ of management.
(tradition, essence, policy)
- 7) Grouping of activities is called _____.
(departmentation, decentralization, management)
- 8) Delegation _____ burden on the superior.
(reduces, increases, balances)
- 9) _____ has gained lot of importance in banks.
(home delivery, customer services, financial planning)
- 10) _____ is useful for small business.
(centralization, decentralization, power)

B) State whether the following statements are true or false (any 7) : (07)

- a) Management uses scientific methods.
- b) Six Sigma is designed to meet customer needs.
- c) TQM does not link quality and productivity.
- d) Motivation reduces accidents.
- e) Direction is the action element in business.
- f) Fundament risks are beyond the control of individuals.
- g) Banks consider self-control to be the best.
- h) Formal organization is unwritten.

- i) Departmentation by product is economical.
- j) Management of banks is vested with the Board of Directors.

2. a) Define management. Explain management as a profession. (08)
b) Discuss the techniques of scientific management by F.W. Taylor. (07)

OR

2. a) Explain the characteristics of traditional management. (08)
b) Why is Vijay Govindarajan regarded as a management guru? (07)

3. a) Explain the principles of organizing. (08)
b) What is centralization of authority? What are the advantages of centralization of authority? (07)

OR

3. a) Define co-ordination. Explain its importance. (08)
b) What is budgeting? What are the different types of budget? (07)

4. a) What is line & staff organization? Explain the features of line & staff organization. (08)
b) Explain the organization structure of insurance companies. (07)

OR

4. a) Discuss the contribution of JRD Tata for our country. (08)
b) Write a note on the president of Asian Development Bank. (07)

5. Write short notes (Any 5) : (15)

- a) Matrix organisation
 - b) Governor of RBI
 - c) Management as a process
 - d) Distinguish between Formal & Informal Organization
 - e) Reporting
-